



# Helping Hand – care for your business that goes beyond the cheque

Losing a key person – even for a short time – can have a huge impact on a business, and not just financially. That's why we include our Helping Hand service with every Business Protection Menu plan at no extra cost.

Helping Hand gives your business the hands-on support of specialist RED ARC nurses and bereavement counsellors. It also provides a 'substitutes' bench' of reserve talent to help keep your business on track should anything happen to one of your key people.

## Recruitment service

Our specialist recruitment partner will give your business immediate practical support so that it can keep running even at the most difficult time.

They'll help you find a permanent replacement for the key person – writing job and person specifications, drafting adverts and briefing recruitment agencies. They'll also help you find temporary cover for your key person and can frequently provide details of potential candidates within 48 hours.

## Legal advice

Your business will have access to a legal helpline that can advise on all aspects of employment law relating to a business protection claim, including managing sickness and absence, termination of employment, and shareholder options.

## Career and back-to-work services

We have qualified advisers on hand to help you if you need to find alternative employment following an illness. We also offer access to expert career consultants and a CV writing service.

### Helping Hand offers:

Your own personal nurse adviser

Bereavement counsellors

Speech and language therapists

Oncology nursing support

Macmillan nurses

Physiotherapy

Cardiac rehabilitation support

Complementary therapies

Stress and depression support

Help getting you back to work

"The substitutes' bench is a really good offer – for a company to be able to get a key person replacement at very short notice means they don't have to arrange this themselves – and recruitment companies can cost a fortune." **James Mace, adviser, JPM Financial Management Ltd**

And remember, we make Helping Hand available as soon as your plan starts, and you can use it for as long as you need to.



**Talk to your adviser to find out more about how Helping Hand can support your business – at no extra cost.**

[www.brightadviser.co.uk/business](http://www.brightadviser.co.uk/business)

Bright Grey is a division of the Royal London Group which consists of The Royal London Mutual Insurance Society Ltd and its subsidiaries. The Royal London Mutual Insurance Society Ltd provides life and pension products, is a member of the Association of British Insurers, is authorised and regulated by the Financial Services Authority No.117672 and is registered in England and Wales No.99064. The registered office is 55 Gracechurch Street, London, EC3V 0RL. Bright Grey is a member of IFA Promotion Ltd.