

Once you're covered, you can carry on enjoying life.

Protection?  
I already have insurance.  
I don't need any more



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# When it comes to insurance, ask yourself, what is your main priority?

If you look at adverts on TV and the internet you'll find that you can buy insurance for almost anything.

From the must-haves such as car and buildings and contents, to those things we can't cope without, like mobile phones and holidays, there are insurance covers available for practically any eventuality. But which of these insurances are we prepared to spend our money on?

If your family means the world to you surely it's worth protecting them?

You can buy life or critical illness cover that would pay out as a lump sum or a monthly income to cover the bills, and pay your mortgage while you recover. You can even combine both types of payment in one plan.

This would give your family peace of mind and provide the income they'd need to live if something happened to you.

Source:  
1 Based on male 29, female 27, both non-smokers.  
25-year term on guaranteed rates, including  
£2.60 plan fee, Bright Grey October 2009.  
All other prices quoted September 2009.



£2.42  
a month

**Credit card, driving licence, passport and keys**  
Card Protection 1-year cover  
CPP Card Protection



£4.50  
a month

**White goods**  
Freezer  
Domestic & General



£10.50  
a month

**Boiler**  
HomeCare Flexi 100  
British Gas



£4.49  
a month

**Mobile phone**  
Standard policy  
Insurance2go



£9.33  
a month

**Holiday**  
Annual multi-trip  
Tesco



£12.10  
a month

**Pet**  
Dog, 8 years old  
Animal Friends Insurance



£20.48  
a month

**Buildings and contents**  
2-bed house, EH39  
Esure



£9.95  
a month

**Dental**  
Dental insurance core cover  
Tesco



£11.21  
a month to  
protect your  
family

**Protection**  
Family protection, £20,000  
Life or Critical Illness Cover  
Bright Grey

Which of these insurances do you already have?	How much does it cost you?
Credit card, driving licence, passport and keys	<input type="radio"/> £
Mobile phone	<input type="radio"/> £
Buildings and contents	<input type="radio"/> £
Pet	<input type="radio"/> £
Holiday	<input type="radio"/> £
Boiler	<input type="radio"/> £
White goods	<input type="radio"/> £
Dental	<input type="radio"/> £
Protection	<input type="radio"/> £
How much does that add up to?	<input type="text" value="£"/>

Do you think you've got your priorities right?

**Speak to your adviser about setting up an affordable protection plan.**